

# PROJECT

W O M E N S

X

@mimielashiry

FEBRUARY 2019



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Mimi's vision for our first ever PROJECT WOMENS lookbook is a celebration of the green and glowing grandeur of the Byron Hinterland; beautifully contrasted looks standing out among nature's splendour.

We love it and hope you do, too!

#### CREDITS:

Photographer: Nick Tsindos  
Creative Director, Stylist & Model: Mimi El-Ashiry  
Management: Joel Thomas, Kult Models

#### PROJECT WOMENS:

Brand Director: Alexandra d'Archangelo  
Marketing Manager: Amy Sciarretta  
Art Director: Jason Gramp  
Local Producer, Australia: Jessica Jones

Thank you to our footwear partner, FN PLATFORM

#### ON COVER:

PLAID GOLF GRASS  
ELK earrings & bag / booth 27085  
VIRGINS, SAINTS & ANGELS necklace / booth 31090  
PAUL & JOE SISTER polo / booth 27119  
TWIIN pant / booth 32103



RED AND WHITE  
CHAN LUU earrings / booth 28092  
Vintage gold chain, MIMI'S OWN  
MPG sports bra / booth 25116  
OLIVER THOMAS bag / booth 31082  
DOYENNE THE LABEL skirt / booth 30101  
HUNTER BOOTS / FN PLATFORM  
booth 61504



DOUBLE DENIM  
ROLLA'S jacket & skirt / booth 29123  
HUNTER BOOTS / FN PLATFORM / booth 61504



POLKA DOT HILL  
CHAN LUU earrings / booth 28092  
VIRGINS, SAINTS & ANGELS necklace / booth 31090  
PAUL & JOE SISTER blouse / booth 27085  
CUPCAKES AND CASHMERE dress / booth 31112  
ROC BOOTS AUSTRALIA slides / FN PLATFORM  
booth 61226



SUNSHINE PIRATE

- VIRGINS, SAINTS & ANGELS necklace / booth 31090
- CHAN LUU necklace / booth 28092
- JEN'S PIRATE BOOTY shirt / booth 28122
- OLIVER THOMAS bag / booth 31082
- TWIIN pant / booth 32103



SWEATER STOMPING  
ELK knit / booth 27085  
HUNTER BOOTS / FN PLATFORM  
booth 61504



GREEN PALMS  
ELK jacket & pant / booth 27085  
JEN'S PIRATE BOOTY top / booth 28122  
HUNTER BOOTS / FN PLATFORM  
booth 61504



PINK HORSES  
ROLLA'S jacket & pant / booth 29123



JEWELRY SHOT  
ELK earrings & dress / booth 27085  
VIRGINS, SAINTS & ANGELS  
necklaces / booth 31090



YELLOW LAKE  
VIRGINS, SAINTS & ANGELS necklace / booth 31090  
DOYENNE THE LABEL skirt / booth 30101  
PLEATSMAMA tote / booth 31108

HONEY & BEAU dress / booth 30105





# CONSCIOUS FASHION CAMPAIGN

PROJECT WOMENS is proud to collaborate with  
the Conscious Fashion Campaign and the United Nations Office for Partnerships  
to support the UN's Sustainable Development Goals.

## CONSCIOUS FASHION CAMPAIGN BRANDS FEATURED\*:

DOYENNE THE LABEL 30101 / ELK 27085

VIRGINS, SAINTS & ANGELS 31090

\*Based on information provided by 01/23/19



Shot on location in Byron Bay, Australia.

## AUSTRALIAN BRANDS FEATURED:

ELK 27085 / HONEY & BEAU 30105 / ROC BOOTS AUSTRALIA FN PLATFORM 61226

ROLLA'S 29123 / TWIIN 32103

